

**New Orange Lightning™ 12 ga. slug from Brenneke®:
Performance with an attractive price.**

Brenneke®, the German company that invented the modern shotgun slug in 1898, is introducing the powerful new Orange Lightning™ 12-gauge 2 3/4" slug, pushing a one-ounce projectile at 1,476 fps that generates 2,120 ft. lbs. of energy at the muzzle. It will be the lowest-price slug Brenneke® offers, and performs well with any choke and in both smooth and rifled shotgun barrels.

“About the only complaint we’ve heard in our long history is that Brenneke® slugs and sabots tend to be a little more expensive,” said Dr. Peter Mank, Director of Brenneke® and the great-grandson of the company’s founder. “This can’t be avoided when making the highest quality premium ammunition. But, our technology has allowed us to create the Orange Lightning™ at an attractive price without sacrificing the design and performance that have characterized Brenneke® for over 123 years.”

The Orange Lightning® will be attractive to both hunters and the law enforcement community, since now they can shoot and train with more frequency while enjoying legendary Brenneke accuracy and power. The new slug has a very flat trajectory to 100 yards, and has demonstrated a five-shot, 1.4" group at 50 yards.

“We will not sell a product that is not worthy of the Brenneke® name,” Mank added, “but we understand that shooting in higher volumes can get expensive. The Orange Lightning is 100% Brenneke®, but at the lowest price we’ve ever been able to offer.”

For more information, visit www.brennekeusa.com, email info@brennekeusa.com, or call 800.753.9733.